



Cheyney University and La Salle University MBA Affiliation Agreement

Preface

The purpose of the MBA Affiliation Agreement is to provide highly focused, high-achieving Cheyney University students with the opportunity to apply and be accepted into the Full-Time, One-Year or Part-Time MBA Programs at La Salle University.

Full-Time or One Year MBA Enrollment:

Cheyney University students accepted into the Full-Time or One Year MBA Program can complete the program in one year if they have satisfied foundation course requirements as outlined below. While still undergraduates, Cheyney University students will develop close ties with La Salle University and a deep understanding of the requirements of an MBA degree.

Under the Cheyney/La Salle MBA Affiliation Agreement, qualified Cheyney University students enrolled in the Bachelor of Science (B.S.) in Business Administration Program will be considered for admission to La Salle University's Full-Time or One-Year MBA provided they meet all of the following requirements outlined below. Cheyney University and La Salle University agree to guarantee a total of (5) seats each academic year in La Salle's Full-Time MBA /One-Year MBA Programs for qualified students. Additional space may be available for qualified students, but cannot be guaranteed.

Part-Time MBA Enrollment:

Cheyney University students accepted into the La Salle's Part-Time MBA Program can potentially complete the degree in 30 months if they have satisfied foundation course requirements as outlined below. While still undergraduates, Cheyney University students will develop close ties with La Salle University and a deep understanding of the requirements of an MBA degree.

Under the Cheyney/La Salle MBA Affiliation Agreement, qualified Cheyney University students enrolled in the Bachelor of Science (B.S.) in Business Administration Program will be considered for admission to La Salle University's Part-Time MBA Program provided they meet all of the following requirements outlined below. Cheyney University and La Salle University agree to guarantee enrollment each academic year in La Salle's Part-Time MBA Program for qualified students.

Course Waivers:

1. A Cheyney student may waive the five Foundation courses and one Core Course offered in La Salle University's Full-Time, One-Year and Part-Time MBA Programs as long as the student has earned a grade of B or better in the equivalent course at Cheyney University.
2. La Salle's Foundation Courses may be waived for a period of up to 5 years from the time of the student's graduation from Cheyney University.

Foundation Courses Equivalent Cheyney University Courses

La Salle University Cheyney University

MBA 610	BEC 210 & BEC 220
MBA 615	BAA 210 & BAA 212
MBA 620	BGN 240
MBA 625	BMG 410
MBA 630	BFA 210 & BFA 320

Students must:

1. Apply to, be admitted to, and enroll at Cheyney University.
2. Submit an application for admission no later than November 15th of their senior year of full time enrollment. This deadline does NOT apply to Part-Time MBA – open enrollment is available.
3. Complete a minimum of six semesters of full time study or its equivalent at Cheyney University and earn a Bachelor of Science in Business Administration from Cheyney University.
4. Meet requirements of the program while at Cheyney University. Requirements include:
 1. Earning no less than a B (3.0) GPA in all required business foundation courses listed below. La Salle will accept the highest grade for each of these courses completed at Cheyney University, in instances that courses have been repeated.
 - BEC 210 Macroeconomics
 - BEC 220 Microeconomics
 - BAA 210 Principles of Accounting I
 - BAA 212 Principles of Accounting II
 - BGN 240 Business Statistics
 - BMG 410 Operations Management
 - BFA 210 Financial Management
 - BFA 320 Financial Markets and Institutions
5. Complete all of the above business foundation classes at Cheyney University.
6. Meet all Cheyney University's general education and major related degree requirements.
7. There is a modest merit scholarship award fund for eligible La Salle Full-Time and One Year MBA Program applicants (this includes applicants for the Cheyney/La Salle MBA affiliation and non-

Cheyney/La Salle applicants). Awards are granted based on a student's academic profile and fund availability. Scholarship amounts range from \$1000 to \$3000 per semester.

8. Maintain a record of academic honesty and free of judicial violations while at Cheyney University.
9. Actively participate in a significant number of Cheyney University's co-curricular activities.
10. Complete and submit a letter to Cheyney University's Administrator, the Dean of the Keystone Honors Academy, stating their intention to utilize the affiliation to attend La Salle not later than November 15th of their senior year.
11. Meet La Salle University program requirements. Requirements include:
 1. Completing an on-campus interview at La Salle University following receipt of application materials.
 2. La Salle reviewing and communicating conditional acceptance of the candidate based on application materials and interview.
 3. Meeting all financial obligations related to attending La Salle University.
 4. Submission of official GMAT or GRE scores; a minimum of 1000 points must be achieved from the following formula: $GPA \times 2 + GMAT \text{ or } GRE = 1000$.

The Cheyney/La Salle MBA Affiliation Agreement will become effective for students graduating from Cheyney University with a Bachelor of Science in Business Administration in May 2015 or later. The first cohort of students successfully completing the Bachelor of Science in Business Administration in May 2015 may matriculate at La Salle University beginning in Fall 2015.

The Provost of Cheyney University will appoint an Administrator who will:

1. Serve as the primary liaison between Cheyney University and La Salle University and coordinate with La Salle joint program events, assessment, and agreement revisions.
2. With members of the Cheyney University Admissions Office and Business Department, coordinate recruiting efforts and admission of students into the B.S. phase of the program.
3. Advise, evaluate academic progress, and maintain communication with program participants while at Cheyney University.
4. Organize academic and co-curricular programming related to the program at Cheyney University.
5. Assist undergraduate students with meeting requirements (e.g. completing La Salle applications, scheduling interviews) prior to matriculation at La Salle University.

The Provost of La Salle University will appoint a Program Coordinator(s) who will:

1. Serve as the primary liaison between La Salle University and Cheyney University and coordinate, with Cheyney joint program events, assessment, and agreement revisions.
2. With members of the La Salle Admissions Office, coordinate marketing efforts and admission of students into the One-Year, Full-Time and Part-Time MBA programs.
3. Assist undergraduate students with meeting requirements (e.g. completing La Salle applications, scheduling interviews) prior to matriculation at La Salle University.

To facilitate the admission of Cheyney University graduates to La Salle University in accordance with the foregoing, the parties agree to the following:

Obligations of Cheyney University

1. Advertising the Cheyney/ La Salle MBA Affiliation Agreement in its promotional literature, on its website, during on-campus prospective student tours, and during high school recruiting visits.
2. Reviewing applications of admitting and enrolling students into the B.S. in Business Administration program and Cheyney/ La Salle MBA Affiliation Agreement.
3. Providing a Program Director to oversee Cheyney's program-related activities to coordinate with La Salle University, as noted above.
4. Designing program curriculum and programming with input from La Salle.
5. Providing formal and informal faculty, staff and peer mentoring of Program participants, which may include, but is not limited to 1) Specialized academic advising by Honors Program and Business Department faculty; 2) Enrollment in specific courses and, once the Program is established, the expectation of upper-division Program students will serve as mentors for underclassmen.
6. Awarding the Bachelor of Science in Business Administration to the prospective student following successful completion of all University requirements.
7. Upon receiving approval from the students, updating La Salle University Admissions Office with names and profiles of students intending to apply and interview at La Salle
8. Developing and implementing a program assessment plan.

Obligations of La Salle University

1. Providing opportunities for Cheyney University program participants to tour La Salle.
2. Providing formal or informal mentoring of Cheyney University program participants by current MBA students and/or faculty and administration.
3. Interviewing and selecting candidates from Cheyney University who meet all the requirements necessary for admission into La Salle University.
4. Consider Cheyney University students who are selected for admission into the MBA program for available scholarships.
5. Awarding the MBA degree to the prospective student following successful completion of all curricular and graduation requirements of La Salle.

Joint Obligations:

1. To consult with each other through appropriate channels prior to implementing major changes in policy or curricula that directly affects the admission of students under the terms of this Agreement and keep each other informed of any other changes of policy or curricula that affect those students. Both Cheyney University and La Salle University will review this Agreement annually after the initial two year period has passed on September 15, 2017 and make any changes upon mutual agreement, as needed. Such changes will become effective when both Cheyney University and La Salle University sign the revised document.
2. To agree to jointly develop, review, and implement advertising and promotional efforts to communicate the Cheyney/ La Salle MBA Affiliation Agreement to potential applicants and the general community.

3. To designate a representative or representatives (Administrators) who will coordinate the Cheyney/ La Salle MBA Affiliation Agreement, enhance the matriculation process, and promote effective cooperation between institutions.
4. To exchange data and documents annually that will contribute to the maintenance and improvement of the Cheyney/ La Salle MBA Affiliation Agreement, enhance the matriculation process, and promote effective cooperation between the institutions.

Revision, Renewal and Termination of this Agreement

The designees for the Provost of Cheyney University and La Salle University are responsible for identifying and communicating to each other changes in the policies or requirements of their respective institutions that affect this Agreement.

The agreement will be in effect, as of the date of its signing, for students graduating Cheyney University. Spring 2015 or later. The agreement will remain in effect until September 15, 2017, at which time the parties can terminate, renew or renegotiate the terms of the affiliation. If the agreement is renewed, the life of the agreement may not exceed five years; after the five-year period, it would be necessary to enter a new agreement. The agreement will be reviewed annually (after the September 2017 date) by the appropriate parties at each institution. Either institution may terminate this Agreement at any time by written notice at least one year in advance of the effective date of termination. Should this agreement be terminated, it is understood that the termination will not apply to students already accepted to the BS phase of the program at Cheyney University under the terms of the Agreement.

The willingness of both institutions to enter into this Agreement in order to facilitate the admission of students from Cheyney University to La Salle University in the Cheyney/ La Salle MBA Affiliation Agreement is indicated by the following signatures. The undersigned representatives of the parties, Cheyney University and La Salle University, have executed this Agreement on the dates indicated:

Mutual Terms and Conditions

Jurisdiction and Governing Law. The laws of the Commonwealth of Pennsylvania shall govern this agreement. Disputes arising from this agreement shall be resolved by a Pennsylvania tribunal of competent jurisdiction.

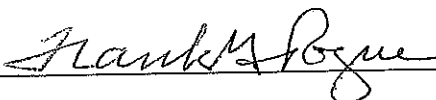
Nondiscrimination. The parties agree to continue their respective policies of nondiscrimination based on Title VI of the Civil Rights Act of 1964 in regard to sex, age, race, color, creed, national origin, Title IX of the Education Amendments of 1972 and other applicable laws, as well as the provisions of the Americans with Disabilities Act.

Modification of Agreement. This Agreement shall only be modified in writing with the same formality as the original Agreement.

Relationship of Parties. The relationship between the parties to this Agreement to each other is that of independent contractors. The relationship to the parties to this contract to each other shall not be construed to constitute a partnership, joint venture, or any other relationship, other than that of independent contractors.

Entire Agreement. This Agreement represents the entire understanding between the parties. No other prior or contemporaneous oral or written understandings or promises exist in regard to this relationship.

For Cheyney University:



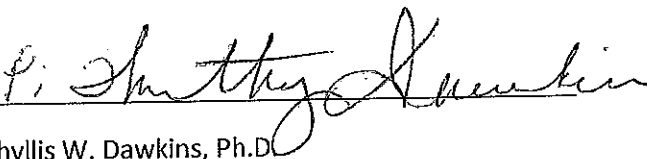
Frank Pogue, Ph.D.

Interim President

Cheyney University

3/30/15

Date



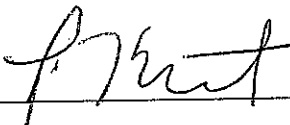
Phyllis W. Dawkins, Ph.D.

Provost

Cheyney University

3/30/15

Date



Tara E. Kent, Ph.D.

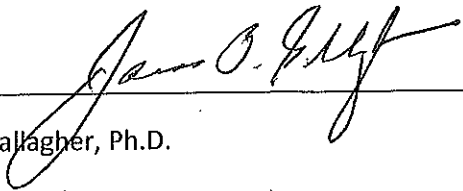
Dean, Keystone Honors Academy

Cheyney University

3/30/15

Date

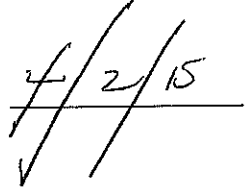
For La Salle University:



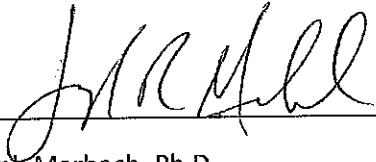
James Gallagher, Ph.D.

Interim President

La Salle University



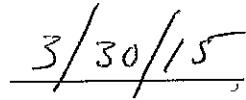
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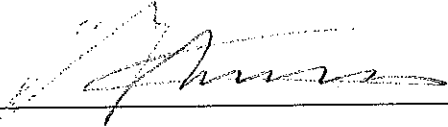
Joseph Marbach, Ph.D.

Provost

La Salle University



Date



Gary A. Giamartino, Ph.D.

Dean, School of Business

La Salle University



Date



April 21, 2015

Dear Tara:

Please find the attached signed contract for the Cheyney University and La Salle University MBA Affiliation Agreement. If you need any additional information, please feel free to contact me directly at 215.991.2985.

Thank you,

A handwritten signature in cursive script that reads "Denise Sauremann".

Denise Sauremann, M.A.
Director
MBA Program

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